



# 2010 Georgia Chapter Website Contest

The Georgia District encourages all Chapters to keep the communication flowing with their members. In recognition of the time, effort and expense put forward by its Chapters in the development and maintenance of their websites, Georgia offers its Chapters the opportunity for formal recognition of their sites.

## Website Contest Rules:

- Contest is open to Georgia Chapters only.
- All Georgia Chapter websites with links from the Georgia District Website will be evaluated. Check your link to make sure it is valid.
- Judging will be a compilation of scores based on the criteria listed below.
- Websites will be reviewed during the months of April and May 2010.
- Advance notice of viewing times will not be announced - Reviews will be random.

The Georgia Website Contest Criteria is based on National's Guidelines for websites as published in the OFFICER'S HANDBOOK.

## Judging Criteria:

Criteria	Score
<b>LOGOS</b> - The GWRRA Logo, and the words "Gold Wing Road Riders Association" or the acronym, "GWRRA", should be visible on the home page.	<b>0 to 10</b>
<b>DESIGNATIONS</b> - The Chapter's designation should be easily identifiable on the Home Page - including: Region, District, and Chapter designations.	<b>0 to 10</b>
<b>LOCATION</b> - The location of the Chapter - City and State - should be easy for site visitors to tell where you are.	<b>0 to 10</b>
<b>CONTACT INFO</b> - How to Contact the Webmaster. How to contact the Staff.	<b>0 to 10</b>
<b>LINKS</b> - National GWRRA Home Page ( <a href="http://www.gwrro.org">http://www.gwrro.org</a> ), the Region A Website, and the Georgia District Website. Are links useful?	<b>0 to 10</b>
<b>NAVIGATION</b> - How easy is it for the visitor to navigate the site. Is it intuitive?	<b>0 to 10</b>
<b>COLOR SCHEME</b> - Coordination of colors on site.	<b>0 to 10</b>
<b>CONFIDENTIALITY</b> - Member protection.	<b>0 to 10</b>
<b>FREQUENCY OF UPDATES</b> - Is site updated regularly?	<b>0 to 10</b>
<b>OVERALL APPEAL</b>	<b>0 to 10</b>

**Possible Score: 100 Points**